



Mandy Johnson is a best-selling author who specialises in providing innovative strategies in employing people. Mandy will be one of the Special Guest Speakers at this year's Murray Dairy Business Forum.

The 2017 Murray Dairy Business Forum celebrates its 21st year of operations in the region, with the theme of "Coming of Age". The Forum will be held in Shepparton on Thursday 19 October, with an Industry Breakfast and Day Forum at the McIntosh Centre - Shepparton Showgrounds followed by an Industry Dinner at the Function Room of the Parklake Quality Inn.

The Forum recognises the change and maturing of business and operation needs of dairy farmers, through the two decades of challenges in changing climate, water availability and fluctuating commodity prices.

Much of the program will feature on people development, as we see the development of farm careers with a new professionalism to be proud of. Not just for the on-farm enterprises, but also from the strongly allied service sector specialists, who work together for on-farm business success in the modern era.

To guide these discussions will be Mandy Johnson, widely recognised for her best-selling books on the topic and a resolve for creating an environment for people to be in a 'remarkable workplace'.

Tongala dairy farmer Andrew Tyler is looking forward to the Forum, as he has heard Mandy speak before, saying; "Mandy is an exceptional communicator on employing people and management structures. Any business is only as good as its employees, regardless of scale, and Mandy has some great messages on employing people."

Supporting these comments is Bamawm dairy farmer Ann Gardiner, who says "not only is it about managing people in the business, but it is also about managing ourselves, and so I am really looking forward to hear her presentation"

The Murray Dairy Business Forum will celebrate this event at the Shepparton Showgrounds in the McIntosh Centre, Thompson St., Shepparton.

Enquiries for bookings or sponsorship opportunities, contact Murray Dairy on ph 5833 5312, or email on admin@murraydairy.com.au